

# Panasonic Total Communication Solutions for restaurants

# Turn men

## Helping restaurants serve up growth

High-performance business telephones and voice mail systems. Leading-edge network cameras and video door intercom systems. Panasonic offers total communication solutions designed to meet the unique needs of today's restaurants. Help maximize the growth potential of your business today.



Panasonic ideas for life

# Panasonic Total Communication Solutions for



## An impressive menu of options

Panasonic telephone systems are advanced, yet simple-to-use, communication hubs that accept numerous peripherals to expand with your restaurant. They help you manage your establishment with less effort, improve customer service, and foster seamless communication among your staff, customers, and business associates.

## THE ULTIMATE MOBILE COMMUNICATION TOOL

Our versatile cordless phone option allows you and your restaurant personnel to stay connected on the move. Simply transfer your calls to your wireless phone and go from office to kitchen, from dining areas to outside locales with a mobile connection that's crisp, clear and ultra-convenient. Also, provide upscale service to your customers by bringing them a mobile phone to make or receive personal calls from their table or away from it.

<sup>1</sup> Requires subscription to name-and-number Caller ID, call waiting and/or voice mail services offered by certain local telephone companies for a fee.

## For dark restaurant environments

Ideal for dimly-lit areas or a bright lunchtime sun, Panasonic business telephones boast a generous, easy-to-read backlit keypad and LCD display. With one touch, the keypad lights up brilliantly. You won't strain to view incoming Caller ID<sup>1</sup> information to dial a number.

## A voice to manage incoming calls

Provide better customer service and organize every incoming call—daytime, evening or night—automatically. A great advertising tool—callers can listen to your latest specials, hear business hours, retrieve directions, and even reserve tables with the touch of a button. Also, callers can be routed to a multitude of different employee mailboxes just as easily.



## Video door intercom systems

Security meets convenience. See, hear and talk to visitors at your restaurant's doors with this important option. There's even an electronic door opener on the monitor. Screen visitors, buzz in vendors and keep your assets protected. With the intercom, you can cue valets and communicate with the kitchen or loading dock from the back office.



## Restrict long-distance calls

Stop worrying about your employees, cleaning services, or even customers, making costly long-distance calls at your expense. Help ensure your staff isn't wasting company time on personal phone calls; holding up your phone lines when they should be used for booking reservations. You can limit access from any telephone at different hours, changeable up to four different times a day.

## Separate lines for incoming calls

Have a private line for your office, one that goes directly to your kitchen, and others just for customers. Direct incoming calls to be routed right to voice mail. With multiple outside CO (Central Office) lines, you can help maximize restaurant efficiency by segregating incoming phone lines to go exactly where and to whom you want. Each line can appear at your desk phone, or not if you wish, offering total flexibility that works for you and your establishment.

## Do away with your address book

Connect your phone to your PC to use your personal contact list from Microsoft® Outlook<sup>2</sup> messaging software. Use our programmable keys for simple, one-button-access to specific vendors, your best customers, limo companies, emergency services and more. Store hundreds of numbers—even thousands, depending on your system.

<sup>2</sup>Microsoft® and Outlook® are registered trademarks of Microsoft Corporation.

## NETWORK CAMERAS

### see there when you can't be there™

Designed to work in perfect synergy with your Panasonic phone system, these leading-edge, network cameras help you to run your restaurant seamlessly from nearly anywhere in the world—whether you're at home, in the office, on the road, or relaxing on vacation. When properly equipped, view and monitor your establishment from a compatible PC, cell phone or PDA, or (with the optional TV adapter) a television set.<sup>3</sup>

### an eye for operations

It's your business and you need to know what's going on—whether you're onsite or off. With networked cameras from Panasonic, you can stay on top of operations remotely. You'll know that the cooks have done their prep work, the restaurant has opened on time and that customers have begun to arrive. With a camera at the front door, you can even monitor customer trends—who comes and when. And with two-way audio, you can communicate verbally with your staff, vendors, and customers to help assure that your restaurant operations are running smoothly.

### a second sight for peace of mind

Enhanced security leads to a better working environment. You and your employees can rest (and work) easy with the knowledge that storage areas, walk-in refrigerators, bar areas and supply rooms are under the watchful eye of networked cameras from Panasonic. And any disputes or shortages can be easily remedied with a camera on your cash registers.

<sup>3</sup>Connecting the camera to the Internet requires Internet access and may require that you obtain additional hardware such as a cable or DSL modem or a hub or router with a 10/100Base-T Ethernet connection. The camera will not be accessible from across the Internet unless the Internet connection is active. We cannot guarantee that your Internet connection will always be available. The frame rate of the motion image may be dependent upon the uplink speed of the Internet connection and other factors. Viewing may involve some time delay.

Recommended minimum 100kbps upstream bandwidth for camera. View through Internet Explorer 6.0 or later. Compatible cell phones and PDAs must be able to display JPEG images and HTML or XHTML Web pages. Additional fee-based cellular services may be required. All pictures simulated.



## KX-TDA DIGITAL HYBRID IP-PBX SYSTEMS



**Flexible. Affordable. High-performance.** KX-TDA systems have a small, compact design customizable to your restaurant. But that does not diminish their capabilities. Built with state-of-the-art engineering, these advanced systems offer a large amount of features while taking up less room.

- Wireless Phones—Multi-cell or Single-cell
- Backlit Dial Keypad and Display
- Voice Mail/Auto Attendant
- Speed Dial
- Toll Restriction
- Multiple CO (Central Office) Lines
- Door Phones

For additional features to help streamline your restaurant, please refer to the product brochure.



## VIDEO DOOR INTERCOM SYSTEMS

See and talk to your visitors with this security enhancement.

- Color LCD Monitor
- Hands-free Operation
- Electronic Door Strike Connection
- Panasonic Telephone System Integration

# NETWORK CAMERAS



## Monitor Your Establishment Remotely

Panasonic Network Cameras are a tremendous asset for today's restaurateur. They're versatile and powerful, and equipped with special functions developed by Panasonic. Through a variety of interfaces—your compatible cell phone, PC, PDA or TV—you can view and interact with your business—and even have control over the camera. Some of our cameras include features such as:

- Pan Scan
- Tilt Scan
- Remote Pan and Tilt
- Zoom Function
- Snapshot
- Talk Button
- Listen Button
- Alarm

From afar, you can count on these high-tech, lightweight wonders to capture crisp, clear images so you can see much of what's happening in and around your business at different hours of the day.



## A Whole New Angle

The vast selection of Panasonic network cameras offers an astounding array of features and benefits ideal for food service. Our cameras can be placed in a variety of strategic locations, inside and outside, to offer you a thorough vision of your establishment. Choose the Panasonic Network Cameras suited for your restaurant today.